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Datos Académicos del Profesor

Titulaciones académicas

Doctor en Ciencias Económicas y Empresariales, 1999 Universidad de Salamanca
Master (MSc) en Operations Management, 1998, Manchester School of Management
Master (MPhil) en Management Studies, 1997, Universidad de Cambridge
Licenciado en Ciencias (Matemáticas), 1995, Universidad de Salamanca

RESUMEN EJECUTIVO

El profesor Javier González Benito es Licenciado en Matemáticas por la Universidad de Salamanca, Master en Management por la Universidad de Cambridge, Master en Dirección de Operaciones por la Manchester School of Management (UMIST) y Doctor en Ciencias Económicas y Empresariales por la Universidad de Salamanca. Actualmente es Catedrático de Organización de Empresas en esta Universidad y Vicerrector de Economía. Tiene amplia experiencia docente y ha publicado numerosos trabajos en el ámbito de la dirección de operaciones, especialmente en temas como la gestión de la calidad y del medioambiente, la gestión de las compras y el aprovisionamiento, y *lean management*. Como experto en calidad, ha participado activamente en la evaluación de titulaciones universitarias adaptadas al espacio europeo de educación superior y en la evaluación de diversas organizaciones bajo el modelo de excelencia EFQM y el modelo iberoamericano de la calidad (FUNDIBEQ).

CARGOS DESEMPEÑADOS

2018- Director General del Parque Científico y Tecnológico de la Universidad de Salamanca
2017- Vicerrector de Economía de la Universidad de Salamanca
2012-2017 Decano de la Facultad de Economía y Empresa de la Universidad de Salamanca
2009-2012 Presidente de la Sección de Dirección de Operaciones y Tecnología (ACEDEDOT) de la Asociación Científica de Dirección y Economía de la Empresa (ACEDE)
2007-2010 Director de la Unidad de Evaluación de la Calidad, Universidad de Salamanca

2006-2007 Vicedecano de Relaciones Internacionales y Alumnos, Facultad de Economía y Empresa, Universidad de Salamanca
2000-2006 Secretario del Departamento de Administración y Economía de la Empresa, Universidad de Salamanca

EXPERIENCIA DOCENTE EN POSTGRADO (ejemplos)

- Master Universitario en Administración de Empresas (MBA), Universidad de Jaen, 2012-actualidad
- Master en Investigación en Economía de la Empresa, Universidad de Salamanca, 2006-actualidad
- Doctorado Nuevas Tendencias en Economía de la Empresa, Universidad de Salamanca, 2000-actualidad
- MBA en Empresas de Televisión, Santillana Formación, 2004-2008
- Master Universitario en Ciencia, Tecnología y Gestión del Agua, módulo Gestión de la Calidad en Laboratorios y Plantas de Tratamiento del Agua, Universidad de Salamanca, 2002-actualidad
- Master Universitario en Gestión de Negocio en Internet y Comercio Electrónico para PYMES, Universidad de Salamanca, 2003-2009
- Master Universitario en Turismo de Interior, Escuela Universitaria de Educación y Turismo, Universidad de Salamanca, 2005-2012
- Master de Logística, Universidad de Zaragoza y Zaragoza Logistics Center, 2005-2006
- Master en Gestión y Dirección de Cooperativas y PYMEs Agroalimentarias, Universidad de Santiago de Compostela, 2004-05
- Master en Creación y Dirección de Empresas, Universidad de Vigo, 2000-2001

PRINCIPALES ARTÍCULOS RECIENTES

- González-Zapatero, C., **González-Benito, J.**, Byung-Gak, Son, y Lannelongue, G. (2024): “Is supply chain risk mitigation affected by organizational design? The role of organic structures and cultures”, *European Research on Management and Business Economics* 30 (2), 100248.
- Rincón-Ballesteros, D.L., Lannelongue, G., y **González-Benito, J.** (2024): “Cross-continental insights: Comparing food safety management systems in Europe and Latin America”, *Food Control*, 164, 110552.
- González-Benito, J.**, Suárez-González, I. y González-Sánchez, D (2022).: “Human resources strategy as a catalyst for the success of the competitive strategy: An analysis based on alignment”, *Personnel Review*, 51(4): 1336-1361
- González-Zapatero, C., **González-Benito, J.**, Lannelongue, G. y Ferreira, L. (2021): “Using fit perspectives to explain supply chain risk management efficacy”, *International Journal of Production Research*, 59(17): 5272-5283
- Lampón, J.F. y **González-Benito, J.** (2020): “Backshoring and improved key manufacturing resources in firms’ home location”, *International Journal of Production Research*, 58(20), 6268-6282.
- González-Zapatero, C., **González-Benito, J.**, Lannelongue, G. y Riedel, J.C.K.H. (2020): “In search of the optimal management of the purchasing-marketing interface for new product development”, *Production Planning & Control*, 31(7), 575-589.
- Rincon-Ballesteros, L., Lannelongue, G. y **González-Benito, J.** (2019): “Implementation of the Brc food safety management system in Latin American countries: Motivations and barriers”, *Food Control*, 106,
- González-Sánchez, D., Suárez-González, I. y **González-Benito, J.** (2018): “Human resources and manufacturing: Where and when should they be aligned?”, *International Journal of Operations and Production Management*, 38(7), 1498-1518.

- González-Zapatero, C., **González-Benito, J.** y Lannelongue, G. (2017): “Understanding how the functional integration of purchasing and marketing accelerates new product development”, *International Journal of Production Economics*, 193, 770-780.
- Lampón, J.F., Cabanelas, P. y **González-Benito, J.** (2017): “The impact of modular platforms on automobile manufacturing networks”, *Production Planning & Control*, 28(4), 335-348.
- Lannelongue, G., **González-Benito, J.** y Quiroz, I. (2017): “Environmental management and labour productivity: the moderating role of capital intensity”, *Journal of Environmental Management*, 190, 158-169.
- González-Benito, J.**, Lannelongue, G., Ferreira, L.M. y González-Zapatero, C. (2016): “The effect of green purchasing on purchasing performance: the moderating role played by long-term relationships and strategic integration”, *Journal of Business and Industrial Marketing*, 31(2), 312-324.
- González-Zapatero, C., **González-Benito, J.** y Lannelongue, G. (2016): “Determinants of functional integration during new product development: The purchasing-marketing link”, *Industrial Marketing Management*, 52, 47-59.
- Lannelongue, G., **González-Benito, J.** y González-Benito, O. (2015): "Input, output and environmental management productivity: Effects on firm performance", *Business Strategy and the Environment*, 24(3), 145-158.
- Lampón, J.F., **González-Benito, J.** y García-Vázquez, J.M. (2015): “International relocation of production plants in MNEs: Is the enemy in our camp?”, *Papers in Regional Science*, 94(1), 127-140.
- Lampón, J.F., Lago-Peñas, S., y **González-Benito, J.** (2015): “International relocation and production geography in the European automobile components sector: the case of Spain”, *International Journal of Production Research*, 53(5), 1409-1424.
- Lannelongue, G., González-Benito, O., **González-Benito, J.** y González-Zapatero, C. (2015): “Time compression diseconomies in environmental Management: the effect of assimilation on environmental performance”, *Journal of Environmental Management*, 147(1), 203-212.
- González-Benito, J.** y Lannelongue, G. (2014): “An Integrated Approach to Explain the Manufacturing Function’s Contribution to Business Performance”, *International Journal of Operations and Production Management*, 34(9), 1126-1152.
- González-Benito, O., **González-Benito, J.** y Muñoz-Gallego, P.A. (2014): “On the consequences of market orientation across varied environmental dinamismo and competitive intensity levels”, *Journal of Small Business Management*, 52(1), pp. 1-21.
- González-Benito, J.**, Lannelongue, G. y Alfaro-Tanco, J.A. (2013): “Study of supply chain management in the automotive industry: a bibliometric analysis”, *International Journal of Production Research*, 51(13), 3849-3863.
- Lannelongue, G. y **González-Benito, J.** (2012): “Opportunism and environmental management systems: Certification as a smokescreen for stakeholders”, *Ecological Economics*, Vol. 82, pp. 11-22.
- González-Benito, J.**, Aguinis, H., Boyd, B.K., y Suárez-González, I. (2012): "Coming to consensus on strategic consensus: A mediated moderation model of consensus and performance", *Journal of Management*, Vol. 38, n.6, pp. 1685-1714.
- Queiruga, D., **González-Benito, J.** y Lannelongue, G. (2012): “Evolution of the Electronic waste management system in Spain”, *Journal of Cleaner Production*, Vol. 24, pp. 56-65.
- González-Benito, J.**, Lannelongue, G. and Queiruga, D. (2011): “Stakeholders and environmental management systems: a synergistic influence on environmental imbalance”, *Journal of Cleaner Production*, Vol. 19, n. 14, pp. 1622-1630.
- González-Benito, J.** y Suárez-González, I. (2010): “A Study of the Role Played by Manufacturing Strategic Objectives and Capabilities in Understanding the Relationship between Porter’s Generic Strategies and Business Performance”, *British Journal of Management*, Vol. 21, n.4, pp. 1027-1043.
- González-Benito, J.** (2010): “Supply Strategy and Business Performance: An Analysis Based on the Relative Importance Assigned to Generic Competitive Objectives”, *International Journal of Operations and Production Management*, Vol. 30, n. 8, pp. 774-797.

- González-Benito, J.**, Reis da Rocha, D. y Queiruga-Dios, D.A. (2010): "The environment as a determining factor of purchasing and supply strategy: An empirical analysis of Brazilian firms", *International Journal of Production Economics*, Vol. 124, n. 1, pp. 1-10.
- Perdomo-Ortiz, J., **González-Benito, J.** y Galende J. (2009): "The intervening effect of Business Innovation Capability on the relationship between Total Quality Management and Technological Innovation", *International Journal of Production Research*, Vol. 47, n. 18, pp. 5087-5107.
- Perdomo-Ortiz, J., **González-Benito, J.** y Galende J. (2009): "An Analysis of the Relationship between Total Quality Management based Human Resource Management Practices and Innovation", *International Journal of Human Resource Management*, Vol. 20, n. 5, pp. 1191-1218.
- González-Benito, J.** (2008): "The effect of manufacturing proactivity on environmental management: An exploratory analysis", *International Journal of Production Research*, Vol. 46, n. 24, pp. 7017-7038.
- González-Benito, J.** y González-Benito, O. (2008): "Operations management practices linked to the adoption of ISO 14001: An empirical analysis of Spanish manufacturers", *International Journal of Production Economics*, Vol. 113, n. 1, pp. 60-73
- González-Benito O. y **González-Benito, J.** (2008): "Implications of market orientation on the environmental transformation of industrial firms", *Ecological Economics*, Vol. 64, n.4, pp. 752-762.
- Queiruga, D., Walther, G., **González-Benito, J.** and Spengler, T. (2008): "Evaluation of sites for the location of WEEE recycling plants in Spain", *Waste Management*, Vol. 28, n.1, pp. 181-190.
- González-Benito, J.** (2007): "A Theory of Purchasing's Contribution to Business Performance", *Journal of Operations Management*, Vol. 25, n. 4, pp. 901-917.
- Galán, J.I., **González-Benito, J.** y Zuñiga-Vicente, J.A. (2007): "Factors determining the location decisions of Spanish multinational enterprises: An analysis based on the investment development path", *Journal of International Business Studies*, Vol. 38, n.6, pp. 975-997.
- Perdomo-Ortiz, J., **González-Benito, J.** y Galende J. (2006): "Total Quality Management as a forerunner of Business Innovation Capability", *Technovation*, Vol. 26, n.10, pp. 1170-1185.
- Galán, J.I. y **González-Benito, J.** (2006): "Distinctive determinant factors of Spanish FDI in Latin America", *Journal of World Business*, Vol. 41, n.2, pp. 171-189.
- González-Benito, J.** y González-Benito O. (2006): "The role of stakeholder pressure and managerial values in the implementation of environmental logistics practices", *International Journal of Production Research*, Vol. 44, n.7, pp. 1353-1373.
- González-Benito, O. y **González-Benito, J.** (2005): "Cultural vs. operational market orientation and objective vs. subjective performance: Perspective of Production and Operations", *Industrial Marketing Management*, Vol. 34, n. 8, pp. 797-829.
- González-Benito, J.** y González-Benito, O. (2005): "A study of the motivations for the environmental transformation of companies", *Industrial Marketing Management*, Vol. 34, n. 5, pp. 462-475.
- González-Benito, J.** y González-Benito, O. (2005): "An analysis of the relationship between environmental motivations and ISO14001 certification", *British Journal of Management*, Vol. 16, n. 2, pp. 133-148.
- González-Benito, J.** (2005): "A study of the effect of manufacturing proactivity on business performance", *International Journal of Operations and Production Management*, Vol. 25, n.3, pp. 222-241.
- González-Benito, J.** y González-Benito, O. (2005): "Environmental Proactivity and Business Performance: An Empirical Analysis", *Omega*, Vol. 33, n.1, pp. 1-15.

PRINCIPALES PRESENTACIONES EN CONGRESOS

World Conference of Production and Operations Management (Sevilla 2000, Tokyo 2008; Amsterdam, 2012; La Habana, 2016; Osaka, 2022)

International Conference of the Iberoamerican Academy of Management, (Madrid, 1999; Lisboa, 2005; Santo Domingo, 2007; Buenos Aires, 2009; Lima 2011; Santiago de Chile 2015)

Academy of Management Annual Meeting (Hawaii, 2005; Philadelphia, 2007)
 Strategic Management Society Annual International Conference (Viena, 2006)
 IFSAM World Congress (Berlín, 2006)
 British Academy of Management Conference (Oxford, 2005)
 International Decision Science Institute (DSI) Conference (Barcelona, 2005)
 International Conference on Industrial Engineering and Industrial Management (Madrid, 2007; San Sebastian, 2010)
 GRONEN Workshop (Granada 2004)
 Congreso Nacional de la Asociación Científica de Economía y Dirección de la Empresa (ACEDE) (Las Palmas de Gran Canaria, 1998; Burgos, 1999; Oviedo, 2000; Zaragoza, 2001; Salamanca, 2003; Murcia, 2004; La Laguna, 2005; Valencia, 2006; Sevilla, 2007; León 2008; Toledo, 2009; Granada, 2010; Barcelona, 2011; Cádiz, 2012; Málaga, 2013; Castellón, 2014; Jaén 2015; Vigo 2016, Aranjuez 2017, Valladolid 2018, Cartagena 2021, Barcelona 2022, Alicante 2023, Valencia 2024)
 Jornadas Luso-Españolas de Gestión (Oporto 2008)
 Congreso de Logística y Gestión de la Cadena de Suministro (Zaragoza, 2007)
 International Annual EUROMA Conference (Venecia, 1999; Budapest, 2005; Ankara, 2007; Dublin, 2013, Palermo 2014, Lovaina 2023, Barcelona 2024)
 Congreso Hispano Luso de Gestión Científica (Logroño, 2007)
 Congreso de Ingeniería de Organización (Leganés, 2004; Gijón, 2005; Valencia, 2006)
 European Academy of Management Conference – EURAM Conference (Tallin, 2011)
 Annual International Conference on Business (Atenas, 2009)
 International Conference of Operations and Supply Chain Management (Hong Kong, 2010)
 EUROMED Conference (Nicosia, 2010)

CAPACITACIÓN PROFESIONAL

- Auditor Jefe para la certificación de Sistemas de Gestión de la Calidad (IRCA 2245)
- Evaluador Acreditado del Modelo EFQM, Club de Excelencia en Gestión
- Evaluador del Premio Iberoamericano de la Calidad 2012, 2014.