

CURRICULUM VITAE (CV)

Virginia Barba-Sánchez is a full-time professor at the University of Castilla-La Mancha (UCLM) since October 1991, where she received her PhD with a European mention and doctorate award. At present, she is Professor of the Department of Business Administration at UCLM, Vice-Dean of Planning, Economics and Business of School of Computer Engineering and Coordinator of Internships of ESII.

1. **Scientific contributions:**

Two periods of investigation of six years have been granted by CNEAI (call of 2010 and 2018).

Camilo Prado Foundation Award 2016 for the most-quoted paper for the period between 2011-2015, and 2019 for the most-quoted paper for the period between 2016-2018.

57 Articles published in indexed Journals; 17 Scientific book chapters published by prestigious publishing; and **2 Books** for an international audience with ISBN.

91 contributions to national and international congresses and some of them have been indexed in ISI Proceedings (Web of Science from Thomson Reuters).

IEDEE Best Paper Awards in 2011-AEDEM International Congress.

Speaker at **40 national and international conferences**.

Researcher involved in **31 Research projects**, comprising **10 as principal investigator**.

5 Research stays: 2 postdoctoral stays at University of Plymouth, UK (2009) and University of Beira Interior, Portugal (2022); and 3 predoctoral stays at University of Montesquieu-Bordeaux IV (1992), University of Bordeaux I (1993), and University of Paris-Dauphine (1993) in France.

Manuscript reviewer for several peer-reviewed Journals, some of them have been indexed in JCR and Scopus, and for several national and international congresses.

2. **Contributions to the Society:**

Member of the **Board of Directors of ReDigital**, a specialised body of the Spanish Association of Economists since its creation (April 2021) for the digital transformation of companies; and volunteer advisor to **UNAME Junior Enterprise**. In addition, **1 patent** and **2 intellectual properties**.

Member of **Organization Committee** of 7 congresses: IX Congreso Nacional y V Congrès Franco-Espagnol du AEDEM (European Academy of Management and Business Economics), 1994; XIX Congreso Nacional de ACEDE (The Scientific Association of Economic and Business Management), 2009; International Conference on Education and Information Management (ICEIM-2012), 2012; The Sixth International Conference on Economic and Business Management, 2021; Environmental Science and Earth Science (ESES), 2022; 31st Spanish-Portuguese Conference, 2022; and 7th World Congress of the International Society of Business Economics and Ethics (ISBEE), 2022.

Member of a number of academies and scientific societies, she has been part of the **GEAccounting AIE** since 2018. Non-profit Organisation whose objective is the dissemination of social accounting.

3. **Contributions to the training of researchers and teams building:**

She's the head of the ENSITMA (*Environmental Strategy Interdisciplinary Team & Management*) research group at UCLM since 2008; **director of 5 doctoral theses** (1 of them in Université Kasdi Merbah de Ouargla-Algerie), of which 2 are in different stages of Development; **Supervisor** for more than **25 master's and degree theses** on business, comprising Advanced Studies Diploma (DEAs); and Member of the several Doctoral Thesis and Master's Thesis Tribunal.

Coordinator for the **International Cooperation Agreement** between the University of Castilla-La Mancha (Spain) and the University of Kasdi Merbah (Ouargla-Algeria), in the context of Interuniversity Cooperation Programmes, 2014-2016.

Member of **Evaluating Committee** for New Research Projects, General Directorate of Research and Postgraduate Studies of the Autonomous University of Aguascalientes, 2015; and Member of **Accompaniment Unit** of the Institute of Multidisciplinary Research, Autonomous University of Lisboa, 2011.

Editor-in-Chief of several international journals, among them *Journal of Entrepreneurship Education*, she is currently the **Guest Editor** of a special issue of *Frontiers in Psychology* on *Emotional and Social Value of Organizations*. Verified **Editor** of 33 articles for 5 peer-reviewed journals (<https://www.webofscience.com/wos/author/record/1538036>).

Publications (the most relevant of the last 5 years)

1. **Barba-Sánchez, V.**, Meseguer-Martinez, A., Gouveira-Rodrigues, R., Raposo, M.L. (2024). Effects of digital transformation on firm performance: The role of IT capabilities and digital orientation. *Heliyon*, 10(6), e27725.
2. **Barba-Sánchez, V.**, Salinero, Y., Jiménez, P., Ruiz-Palomino, P. (2024). How entrepreneurship drives life satisfaction among people with intellectual disabilities (PwID): a mixed-method approach. *Management Decision*, 62(2), 426-449.
3. **Barba-Sánchez, V.**, Calderon, B., Calderon, M.J., Retolaza, J.L. (2022). Monetización del valor social: el caso de las Cooperativas Agroalimentarias de Castilla-La Mancha. In Hernández-Perlines, F., Carrasco, I. *Casos de éxito en la Economía Social de Castilla-La Mancha*, pp. 157-190. Toledo: Ciriec-España.
4. **Barba-Sánchez, V.**, Mitre-Aranda, M., Del Brío, J. (2022). The entrepreneurial intention of university students: an environmental perspective. *European Research on Management and Business Economics*, 28(2), 100184.
5. **Barba-Sánchez, V.**, Gouveira, R., Meseguer, Á. (2022). Information and communication technology (ICT) skills and job satisfaction of primary education teachers in the context of Covid-19. Theoretical model. *El Profesional de la Información*, 31(6), e310617.
6. **Barba-Sánchez, V.**, Retolaza, J.L., San-José, L., Zicari, A. (2022). Editorial: Emotional and social value of organizations. *Frontiers in Psychology*, 13, 1064540.
7. **Barba-Sánchez, V.**, Orozco-Barbosa, L., Arias-Antúnez, E. (2021). On the Impact of Information Technologies Secondary-School Capacity in Business Development: Evidence From Smart Cities Around the World. *Frontiers in Psychology*, 12, 31443.
8. **Barba-Sánchez, V.**, Salinero, Y., Jiménez, P., Galindo, E. (2021). Contribution of entrepreneurship to the social integration of people intellectual disabilities: A case study based on the analysis of Social Networks. *Frontiers in Psychology*, 12, 725060.
9. **Barba-Sánchez, V.**, Calderón-Milán, B., Calderón, M.J., Sebastian, G. (2021). Approach to the Social Value of a Rural Cluster School: The case of RCS "Sierra de Alcaraz". *CIRIEC-España Revista de Economía Pública Social y Cooperativa*, 101, 85-114.
10. **Barba-Sánchez, V.**, Salinero, Y., Jiménez, P. (2021). Monetising the social value of inclusive entrepreneurship: The case of the Abono Café social economy enterprise. *CIRIEC-España Revista de Economía Pública Social y Cooperativa*, 101, 115-141.
11. **Barba-Sánchez, V.**, Arias-Antúnez, E., Orozco, L. (2019). Smart cities as a source for entrepreneurial opportunities: Evidence for Spain. *Technological Forecasting and Social Change*, 148, 119713.
12. **Barba-Sánchez, V.**, Atienza-Sahuquillo, C. (2018). Entrepreneurial intention among engineering students: The role of entrepreneurship education. *European Research on Management and Business Economics*, 24(1), 53-61.
13. **Barba-Sánchez, V.**, Calderon, M.J., Atienza, C. (2018). A study of the value of ICT in improving Corporate Performance: A corporate competitiveness view. *Technological and Economic Development of Economy*, 24(4), 1388-1407.
14. Cardena, G.M., **Barba-Sánchez, V.**, Meseguer-Martínez, A., Hernández-Sánchez, B., Sánchez-García, J.C. (2024). Analyzing university students' entrepreneurial intentions under the influence of the COVID-19 pandemic. *International Entrepreneurship and Management Journal*, DOI10.1007/s11365-024-00945-x
15. Del Brío, J., Mitre, M., **Barba-Sánchez, V.**, (2022). Environmental awareness and the entrepreneurial intention in university students: Direct and mediating effects. *International Journal of Management Education*, 20(3), 100719.
16. Del Brío, J., **Barba-Sánchez, V.** (2020). The Mediating Effects of Environmental Proactivity on the influence of Stakeholder Pressure and Environmental Strategy of Wineries in Spain. *International Journal of Environmental Research*, 14(6), 771-783.
17. Junquera, B., **Barba-Sánchez, V.** (2018). Environmental Proactivity and Firms' Performance: Mediation Effect of Competitive Advantages in Spanish Wineries. *Sustainability*, 10(7), 2155.
18. Molina-Ramírez, E., **Barba-Sánchez, V.** (2021). Embeddedness as a Differentiating Element of Indigenous Entrepreneurship: Insights from Mexico. *Sustainability*, 13(4), 2117.
19. Peña, I., Andrade, S.M., Muñoz, R.M., **Barba-Sánchez, V.** (2024). Wellness Programs, Perceived Organizational Support, and Their Influence on Organizational Performance: An Analysis Within the Framework of Sustainable Human Resource Management. *Sage Open*, 14(1), 21582440241229358.

Research projects (the most relevant of the last 5 years)

1. Project reference: KAVA-22506. Project title: Entrepreneurial Preparation for Notable and Engaging Universities (ENTREPRENEUR). Funding Entity: EIT Urban Mobility Project Office (Funded by European Union). Type of project (stage): Competitive project (*in progress*). Project partnership (Country): The University of Silesia in Katowice (Poland), Vytautas Magnus university (Lithuania), The University of Castilla-La Mancha (Spain), Teaching Factory CC (Greece), GrantXper (Cyprus), Mälardalens University (Sweden), Vrije Universiteit Brussel (Belgium). Principal Investigators: **Virginia Barba-Sánchez** (UCLM). Start date: 01/07/2022; Duration: 24 months; Grant amount requested: **1,182,365.57 €**
2. Project reference: 2022-GRIN-34373. Project title: Observatorio de la Economía Social de Castilla-La Mancha. Funding Entity: Consejería de Educación, Cultura y Deportes (JCCM) and European Regional Development Fund (ERDF). Type of project (stage): Competitive project (*in progress*). Principal Investigators: **Virginia Barba-Sánchez** and Felipe Hernández-Perlines (UCLM). Start date: 01/01/2023. Duration: 24 months.
3. Project reference: SBPLY/21/180501/000192. Project title: Monetising the value of Social Economy in Castilla-La Mancha (VALECSO-CLM). Funding Entity: Consejería de Educación, Cultura y Deportes (JCCM) and European Regional Development Fund (ERDF). Type of project (stage): Competitive project (*in progress*). Principal Investigators: **Virginia Barba-Sánchez** and Felipe Hernández-Perlines (UCLM). Start date: 01/01/2022; Duration: 24 months; Grant amount requested: **43,265.29 €**
4. Project reference: 2020-1-ES01-KA202-083200. Project title: Monetising the social value of agri-food cooperatives in rural Europe (AgriCoopValue). Funding Entity: Erasmus+ Programme of European Commission. Type of project (stage): **ERASMUS+ KA2 Strategic Partnership in the Field of VET** (*in progress*). Project partnership (Country): AGACA (Spain), Global Economic Accounting AIE (Spain), Irish Co-Operative Organisation Society Limited (Ireland), Confederação Nacional das Cooperativas Agrícolas e do Crédito Agrícola de Portugal (Portugal), Latvijas Lauku Konsultāciju Un Izglītības Centrs (Latvia), Agencija za ruralni razvoj Zadarske županije (Croatia), Atlantis Engineering AE (Greece). Lead country/Contractor: Spain/ Asociación Galega de Cooperativas Agrarias (AGACA), Principal Investigator: Higinio Mougán Bouzón (AGACA). Start date: 01/10/2020; Duration: 09/09/2023 months; Grant amount requested: **201,615 €**
5. Project reference: 598726-EPP-1-2018-1-JO-EPPKA2-CBHE-JP. Project title: Building Innovation Infrastructure via Technology Transfer Offices Conducted IN Jordanian Higher Education Institutions (BITTCOIN-JO). Funding Entity: Education, Audiovisual and Culture Executive Agency (EACEA) of **European Commission**. Type of project (stage): **coordinated project** (*in progress*). Project partnership (Country): Yarmouk University (Jordan), Hochschule Bonn-Rhein-Sieg (Germany), Mälardalen University (Sweden), Professional Start GbR (Germany), University of Castilla-La Mancha (Spain), University Degli Studi Dell'Aquila (Italy), Al-Hussein Bin Abdullah II Technical University (Jordan), Arab Intellectual Property Mediation and Arbitration Society (Jordan), German Jordanian University (Jordan), Licensing Executives Society-Arab Countries (Jordan), Petra for Education (Jordan), Talal Abu-Ghazaleh Information Technology International (Jordan), The Higher Council for Science and Technology Hest (Jordan). Lead country/Contractor: Jordan/Yarmouk University. Principal Investigator of Spain: Enrique Arias (UCLM). Start date: 11/15/2018; finish date: 13/07/2022; Grant amount requested: **846,945 €**

Organization Committee of the International Congress (last 2 years)

1. 7th World Congress of the International Society of Business Economics and Ethics (ISBEE 2022), Bilbao, Spain, July 20-22, 2022.
2. 31st Spanish-Portuguese Conference on Scientific Management, Toledo, Spain, February 2-5, 2022.
3. Environmental Science and Earth Science (ESES-2022), January 26-27th, 2022.
4. The Sixth International Conference on Economic and Business Management, Sanya, China, October 16-18, 2021.

International Editorial Boards

1. *Cogent Business & Management*, **Guest Editor**, 2022, Taylor & Francis AS.
2. *Frontiers in Psychology*, **Guest Editor** of a special issue on *Emotional and Social Value of Organizations*, 2020-2021, and **Guest Associate Editor** for *Organizational Psychology* from 2021 to the present; Frontiers Media (Switzerland).
3. *Frontiers in Education*, **Article Editor**, 2022, Frontiers Media (Switzerland).

4. *SAGE Open*, **Article Editor**, 2021, SAGE Publishing (United States).
5. *Journal of Entrepreneurship Education* (JEE), **Editor-in-Chief**, 2018-2022, Allied Academies (United States).
6. *Administrative Sciences*, **Guest Editor** of a special issue on *Entrepreneurship Education*, 2018-2019, MDPI (Switzerland).
7. *International Journal of Entrepreneurship and Small Business* (IJESB). **Editor-in-Chief**, 2014-2017, Inderscience (India).

Reviewer for JCR journals (Q1-Q2 JCR): European Research on Management and Business Economics; Sustainable Cities and Society; Journal of Management in Engineering; Human Relations; Sustainability; Frontiers in Psychology; International Entrepreneurship and Management Journal; International Journal of Environmental Research and Public Health; SAGE Open; The International Journal of Management Education; Education and Training; International Journal of Information Technology & Decision Making; Plos One; Social Indicators Research; Sustainable Development; Technological and Economic Development of Economy.